OFFICIAL PRIMETIME AUDIO VIDEO 'BLACK FRIDAY' 2026 CONTEST RULES

No purchase necessary. Need not be present to win (Odds of winning depend on total number of entries received. One entry per person per day. Entries can only be submitted beginning Friday, November 27th 2026 through Monday November 30th 2026.

Participants must be 18 years of age or older. PRIMETIME AUDIO VIDEO, WIFR employees and their relatives are not eligible to register to win.

Winner will be notified on WIFR TV and via phone/email. Your email address will never be shared with any third parties for marketing purposes. It is the winner's sole responsibility to claim the value of the prize on their personal income tax. Only one winner per household every 12 months. Cannot be applied to previous sales or layaways. If winner does not respond within 15 days of the drawing, an alternative entry will be drawn.

The Prizes are:

Samsung UN75M70HAFXZA $599 Retail MSRP

Samsung UN65M70HAFXZA $429 Retail MSRP

Samsung UN55M80HAFXZAA $379 Retail MSRP

NOTICE: Prizes maybe be manufacturers refurbished, discontinued or open box display items.

Entrants are not required to be in person at the time of the drawing's to win.

By participating, all entrants acknowledge and agree that they have entered the contest of their own free will, that the full rules and details of the contest have been made available to them in writing and they therefore understand and agree that neither Primetime Audio Video; WIFR; their agents, affiliates, sponsors, representatives or employees have any liability with respect to the contestants' participation in the contest or winning a prize and are not liable for any damages out of acceptance and use of a prize. By entering this promotion, participants agree to be bound by these rules.

The sweepstakes: From November 27th 2026 through November 30th, 2026 , Primetime Audio Video will promote, by means of Television and at 6917 E. State St., the opportunity to submit entries to win prizes as detailed below.

Eligibility In order to submit entry, participants must be 18 years of age or older (Photo ID Required). **Only one entry allowed per person, per day**. Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for Primetime Audio Video or any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the contest or supplying the prize, and/or their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter or play. "Immediate family members" shall mean parents, stepparents, people who share the same residence at least three months in one calendar year.

How to enter: Complete the official entry available at Primetime Audio Video 6917 East State St Rockford, Il 61108.

or by mailing a postcard or letter w/ name address, phone. date of birth & email address). All sweepstakes entries become the property of Primetime Audio Video and will not be returned and may be used by Primetime Audio Video for any purpose and in any media in perpetuity.

How to win: Prize winner(s) will be announced on Wednesday, Dec 2nd 2026, at random from all qualified entries at The prizes corresponding with these times are listed above under “The

Prizes are:” In the event that the original Prize winners do not meet Official Rules or eligibility requirements, or he/she or parent or legal guardian forfeits a Prize, Primetime Audio Video will award prize to first alternate. Process will continue until all Prizes are awarded.

Decision of the judges and Primetime Audio Video is final. The winners (if not present) will be notified by phone and/or email and must meet all eligibility requirements.

By entering, each contestant agrees to be bound by the rules. Primetime Audio Video its promotional agents and sweepstakes co-sponsors are not responsible for illegible, lost, delayed or misdirected mail, errors in faxes or shipments, busy phone signals, or incomplete entries.

All prizes are non-transferable. There may be no cash or other substitutions of prizes by winner. However, Primetime Audio Video reserves the right to substitute similar prizes of equal or greater value in the event the above prize is unavailable for any reason. Individual, parent or legal guardian of winner is solely responsible for all applicable federal, state and local taxes with respect to entire prize.

Winner or Parent or legal guardian of any Prize winner must sign an Affidavit of Eligibility, Release and Indemnification Form ("the Form") that : a) releases, indemnifies and holds harmless Primetime Audio Video its parent, affiliated, subsidiary and successor companies, and its respective officers, directors, employees, agents, and representatives, advertising agencies and promotional sponsors (collectively the "Release") from and against any and all harm, expense, liability or injury that may be sustained relating to or arising from participation in the sweepstakes or acceptance or use of the prize; and b) authorizes the Release to use the winners' names, likenesses, photographs, voices and biographical data for any purpose, in any media, unless prohibited by law.

Prizes will not be released until Primetime Audio Video receives all required documents. Failure of Prize winners to return the Forms within the required time frame will result in automatic forfeiture of any prizes and all such prizes shall be awarded to an alternate winner. In the event of a prize forfeiture, the winner or parent or legal guardian of the winner forfeiting prize will sign a Prize Forfeit Form and return to Primetime Audio Video within ten (10) days of receiving the Form.

Unforeseen Events: Primetime Audio Video reserves the right to change this sweepstakes at its sole discretion at any time that Primetime Audio Video become aware of any circumstances or occurrence which would materially affect the right to change this sweepstakes at its sole discretion at any time that Primetime Audio Video become aware of any circumstances or occurrence which would materially affect the sweepstakes security or fairness. Primetime Audio Video reserves the right to announce any sweepstakes rules changes over the air, in print or posters. Primetime Audio Video is not responsible for the inability of the winner to accept the prize for any reason.

List of Winners: For a copy of winner list, please contact Primetime Audio video at 6917 E. state street Rockford IL 61108