



ENTER THE SERTA
COUNTING SHEEP'S

25th Birthday Sheepstakes

6/01/25 - 6/25/25



Are you a city
person? You could
win a trip to:

- Las Vegas
- Nashville
- Seattle
- Washington, D.C.

Win airfare for 2, a 3-night hotel accommodation,
and a \$500 Mastercard® Rewards Card!

Guidelines: You have 12 months to redeem. All trips are fully transferable. Travel taxes are included. Black-out dates include: Thanksgiving and Christmas through New Year's Day. 35-day advanced notice required. Void where prohibited by law or local ordinance. Valid only in the Continental United States and at participating retailers only.

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. Data rates may apply to use of mobile device for sweepstakes entry. Open to legal residents of the 48 contiguous U.S./D.C., age 18+. Void in AK, HI, outside the 48 U.S./D.C. and where prohibited. Sweepstakes starts at 12:00:01 AM EDT on 6/1/25; ends at 11:59:59 PM EDT on 6/25/25. Odds of winning depend on the number of entries received. For full Official Rules and how to enter without scanning a QR code, visit www.serta.com/pages/sheepstakes. Sponsor: Serta, Inc., 2451 Industry Avenue, Doraville, GA 30360.



We're giving away 25 trips in 25 days!

6/01/25 - 6/25/25



Are you a mountain
person? You could
win a trip to:

- Salt Lake City
- Gaitlinburg/Pigeon Forge
- Poconos
- Denver
- Jackson Hole

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and a \$500 Mastercard® Rewards Card!

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CELEBRATE THE SERTA
COUNTING SHEEP'S

25th Birthday with a giveaway

6/01/25 - 6/25/25



Are you a beach
person? You could
win a trip to:

- San Diego
- Clearwater/St. Petersburg
- Myrtle Beach
- Miami
- Atlantic City

Win airfare for 2, a 3-night hotel accommodation,
and a \$500 Mastercard® Rewards Card!

Guidelines: You have 12 months to redeem. All trips are fully transferable. Travel taxes are included. Black-out dates include: Thanksgiving and Christmas through New Year's Day. 35-day advanced notice required. Void where prohibited by law or local ordinance. Valid only in the Continental United States and at participating retailers only.

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FOLD FLAP AND INSERT TABS