



# HESTAN TRADE PROFESSIONAL BUILDER PRICING PROGRAM

ONLY AVAILABLE IN CALIFORNIA



The Hestan Trade Professional Builder Pricing Program is designed to provide approved builders, contractors, and other trade professionals special pricing on their Hestan Outdoor, Hestan Indoor and Aspire by Hestan projects.

Please fill out the information below to sign up:

|                                                                           |                                                                                                                                                                                                   |
|---------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Business Name:                                                            |                                                                                                                                                                                                   |
| Contact Name:                                                             |                                                                                                                                                                                                   |
| Trades Association Number,<br>Contractor License Number or<br>Equivalent: |                                                                                                                                                                                                   |
| Telephone Phone:                                                          |                                                                                                                                                                                                   |
| Email Address:                                                            |                                                                                                                                                                                                   |
| Referring Dealer Name:                                                    |                                                                                                                                                                                                   |
| Industry Designation:                                                     | <input type="checkbox"/> Builder <input type="checkbox"/> Contractor <input type="checkbox"/> Designer <input type="checkbox"/> Architect<br><input type="checkbox"/> Other Please Specify: _____ |

Please submit completed form to [builderprogram@hestan.com](mailto:builderprogram@hestan.com) to register or call 888-208-8158 for more information.

PROGRAM VALID JANUARY 1, 2026- DECEMBER 31, 2026

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|-----------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| What is the Hestan Trade Professional Builder Pricing Program?        | This program gives special pricing to licensed contractors, builders and other trade professionals on Hestan Indoor, Hestan Outdoor and Aspire by Hestan.                                                                                   |
| How does the program work?                                            | Licensed contractors and builders qualify for Builder pricing, which is 5% less than Dealer Cost.                                                                                                                                           |
| Does the builder need to register in order to qualify?                | Yes, participants must register to qualify for the program.                                                                                                                                                                                 |
| Where do you register for this program?                               | Email <a href="mailto:builderprogram@hestan.com">builderprogram@hestan.com</a> or call <b>888-208-8158</b> to register                                                                                                                      |
| What are the dealer requirements to qualify?                          | All authorized displaying dealers qualify.                                                                                                                                                                                                  |
| Who is eligible?                                                      | Licensed builders and/or contractors and other trade professionals. The business name and trade association number, contractor license number or equivalent should be included on the sales invoice.                                        |
| Do other Hestan consumer programs qualify?                            | Yes, all current programs qualify, including all Hestan Indoor, Hestan Outdoor and Aspire by Hestan consumer rebates.                                                                                                                       |
| SPIFF Eligibility                                                     | Trade Professional and Builder are eligible for a 50% SPIFF payout.                                                                                                                                                                         |
| How does the dealer place an order through this program?              | The order must be placed on a separate PO with a copy of the sales invoice that includes builder information. Dealers will receive 5% off of their normal dealer cost.                                                                      |
| Is there a minimum quantity of products that need to be on the order? | No, there is no minimum quantity to qualify                                                                                                                                                                                                 |
| When is this program effective?                                       | The program will run from January 1 - December 31, 2026. Prior orders do not qualify. Program eligibility can be terminated with 30 days notice at any time.                                                                                |
| Does the contractor need to place the order to qualify?               | No, the contractor may supply the Hestan account number to a homeowner to purchase. The business name and trade association number, contractor license number or equivalent must be included on the invoice to qualify for special pricing. |
| May this program be offered online?                                   | No, this may not be advertised online or in print. All advertised prices must be in compliance with the Hestan UMRP policy.                                                                                                                 |

CONFIDENTIAL - FOR DEALER USE ONLY

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