



FALL 2023

**CHOOSE
KIEFFER'S**
for Your Certified
Installation

WOLF
Redesigns Their
Induction Cooktops

GOZNEY'S
New Pizza Oven Allows You
to Flex Your Culinary Skills

**STEAM
COOKING DEMO**
This Fall at Kieffer's

GE Releases an **All-In-One Ventless
Heat Pump Technology Washer/Dryer**

wash + dry with
the UltraFast Combo.



 Profile™



GE ALL-IN-ONE LAUNDRY



GE has recently released an all-in-one Ventless Heat Pump Technology Washer/Dryer. This is a major game changer. What once took anywhere from three to more than six hours of laundry time, this new machine will wash and dry a large load of laundry in about two hours without the hassle of transferring clothes from the washer to the dryer.

2 Hr Cycle Times: From start (washer) to finish (dry), the average cycle time is 2 hrs

Full-Size Capacity: Boasts 4.8 cu Ft Drum = to full-size front loader

Space Saving Solution: Runs on standard 120v electric, no dryer vent needed (Heat pump technology)

HOW IT WORKS

2-In-1 Washer Dryer

Just load your clothes and remove them when they are clean and dry.

Fast Airflow Drying System

High-speed, recirculated air gently dries even large loads and heavy jeans without high heat. You can wash and dry everything without needing to hang them to dry.

Greater Energy Savings

The heat pump technology provides 50% more energy-efficient drying than a regular dryer compared to the efficiency rating for Energy Star qualification for a standard electric dryer.

This all-in-one unit also comes loaded with features from the SmartHQ app on your phone to let you know when your laundry is done to an EZ access lint filter system.

WHY CHOOSE KIEFFER'S CERTIFIED INSTALLATION?

Kieffer's Appliances has been ramping up its installer division for the past several years now. What once started with a hand full of installers, Kieffer's now has around 40 installers on our team. Kieffer's Appliances has installation crews located as far west as Harrisburg and in Delaware and Maryland, covering a lot of the tri-state area.

Our certified installers provide install services from an over-the-range microwave to a full-size Sub-Zero refrigerator. We can confidently install all of the brands that we sell.

To help improve a customer's overall experience, below are a few reasons to choose Kieffer's Installation team!



SAVE TIME AND ELIMINATE FRUSTRATION

There are so many things that can go wrong when uninstalling and installing an appliance. Hiring our certified technician to correctly install your appliances eliminates a potentially frustrating experience.



SKILLED TECHNICIANS

Our technicians undergo extensive training and must pass a certification system to remain current on new appliance technologies. Countless hours in the classroom and in the field give the installers enough experience to handle your appliances with confidence.



EXTENDED WARRANTY

If you use a Kieffer's Certified Installer, many of the manufacturers will extend a full factory warranty one extra year, further securing your peace of mind.

We do our best to safeguard your home by protecting the floors, countertops, and surroundings with the service you expect from a company that has over 100 years of experience.

For the customer who doesn't want the hassle of working with multiple companies, Kieffer's Appliances will work with you from concept to completion. From our appliance experts to help you come up with your appliance ideas, to our logistics coordinators to help you execute your delivery, to our delivery team showing up, followed by our certified installers, Kieffer's Appliances will give you the assurance you need from start to finish.

WOLF REDESIGNS THEIR INDUCTION COOKTOPS



Wolf has made an outstanding upgrade to their induction cooktops. This well-crafted cooktop offers Wolf's unrivaled power, precision, and proven performance. Redesigned with control and style in mind, the Wolf Induction Cooktop pairs exceptionally efficient cooking technology with a sleek new look and a host of user-friendly features.

Conveniently sized in 30" and 36" widths, the cooktop pairs seamlessly with other similarly styled Sub-Zero, Wolf, and Cove appliances.



- **Enhanced design** – clearly marked graphics make it easy to properly center pans in the cooking zone. Available in transitional and contemporary design styles.
- **Easy to clean surface** – the slick, black ceramic glass surface resists scratching, staining, and impact. Spills wipe up easily with a soft cloth or sponge, and the touchscreen locks for cleaning without disrupting controls.

Highlights:

- **New full-color touchscreen controls** – featuring a large 7" interactive display, the touchscreen is intuitive, highly readable, and locks for safety.
- **New 17 power settings + Boost Mode** – a range of power settings enhance precision with half increment power adjustments. Leverage Boost Mode to deliver rapid heat for 40% faster boil times.





- **Auto lock** – setting disables the cooktop controls when not in use for increased safety.
- **Individual zone timers** – independent cooking zone timers provide additional control and versatility when preparing a variety of dishes at once.
- **Pause and resume** – the pause and resume feature suspends the cooktop and all timers for a maximum of 10 minutes.
- **Bridge function** – join two cooking zones into a larger one to accommodate oversized griddles, open roasters, or fish poachers.
- **Temperature-based cooking** – sensor-controlled cooking programs regulate consistent low heat for simmering, melting, and warming without scorching.
- **Multiple languages** – updated controls offer language translations for six other languages besides English.



As a Sub-Zero, Wolf, and Cove product, it is guaranteed to be built with premium-grade materials, designed to last a minimum of 20 years. Wolf appliances come with an industry leading full two-year warranty along with a limited five-year warranty.

The Wolf Induction Cooktop – innovative technology, outstanding control.





GOZNEY° PIZZA OVEN

From family dinners to date nights, pizza is the one food that many people can't get enough of. Since this is one of the most popular dishes, making pizza at home is a trend that will stand the test of time. The Gozney pizza oven is a new product in the US market that will allow you to flex your culinary skills.

Whether you have the space for a freestanding Dome Pizza Oven or just want it on a countertop, these pizza ovens are changing the way you cook.

Cook With Gas or Wood. The Dome allows for cooking with gas for quick weeknight meals or Cooking with wood for weekend adventures. Use Gas to preheat and wood to add smoky flavor during your cook.

Performs Better. Unrivaled quality. Built to endure. Designed from the origins of their market-leading restaurant ovens.



Does More. Limitless possibilities. From pizza to stone-baked sourdough bread to tender crusted steaks. Gozney amplifies flavor.

Makes It Easy With Accessories. Simple setup. Effortless control. Gozney makes cooking with fire simple. Heat guns, steam injectors, pizza peels; accessorize your oven!



Make the Dome your next-level dual-fuel oven that brings the ancient practice of cooking with fire into the world of tomorrow.

Whether you are looking for a quick snack or hearty dinner, homemade pizza offers many possibilities. Why not give creating new and memorable experiences at home a try?



PLAN TO ATTEND A STEAM COOKING DEMO

**Featuring Brenda Kieffer,
Corporate Chef CCC, CPIC**

Date

Wednesday, October 11

Time

5:30pm to 7:00pm

Location

Kieffer's Appliances Showroom
Upstairs Kitchen

785 Sumneytown Pike, Lansdale, PA 19446

Limited Seating Available

*Email the Marketing Coordinator,
jenna@kieffers.com, to reserve your seat.*

**Stay tuned
for possible
dates in 2024!**



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