

SUMMER 2024



INTRODUCING POWERCONTROL™

THE LATEST INNOVATION FROM BOSCH
TO GIVE YOU THE DEEPEST CLEAN.



WHAT'S INSIDE FOR Q3 2024

KIEFFER'S NEW
Specification System

BOSCH
DISHWASHERS
PowerControl Spray Arm

KIEFFER'S
Trade Partner
Program

LIEBHERR
HydroBreeze

KIEFFER'S NEW SPECIFICATION SYSTEM

Kieffer's is always trying to find ways to assist our Trade Partners and make our customers' interactions easier and less stressful. One of the new ways we have made this change is by updating the way we provide you with your appliance specifications.

This new process will give you more accurate and reliable specifications right at your fingertips. We no longer use a Dropbox link. Instead, we log in and deliver your specification requests in a simpler format. Additionally, you can choose to receive them by text message or by scanning a QR code for easy access.

Some of the new ways this process works are:



Dedicated Landing Page

Instead of a Dropbox link, the specifications will have a dedicated home page unique to your job name. This link can be emailed or texted.



Full Specification Packet

A table of contents is provided as well as a cover page that shows you more information about your job as well as quicker navigation to the appliance you need.



Updates/Customization

Each specification is constantly monitored to ensure you always get the most current information. If a specification is not available, we can manually add it to the system.

Full Spec Package

XYZ Customer
Lansdale, PA



Kieffer's Appliances
kiefers.com

Jenna Hand
Marketing Coordinator
2156993522

Invoice 20240617141105586SC
Version 1.2

Mon, Jun 17, 2024
10:12 AM EDT



enterprise.steelcod.com/sp/kief/HUSR5LQD

Contents	Page no.
DF48650G/S/P Wolf Range	4-6
48" Dual Fuel Range - 6 Burners and Infrared Griddle	
CL3650UFDID/O Sub-Zero Refrigeration	7-19
36" Classic French Door Refrigerator/Freezer with Internal Dispenser - Panel Ready	
DW2450 Cove Dishwasher	20-29
DEU2450BG/L Sub-Zero Refrigeration	30-33
24" Designer Undercounter Beverage Center - Panel Ready	



Once you pick out the appliances that you want for the space, or if you are on the job site and just need to access the dimensions or a picture, this new system allows you to be able to easily monitor the specifications and make sure that the appliances can fit in the space with no issues.





BOSCH

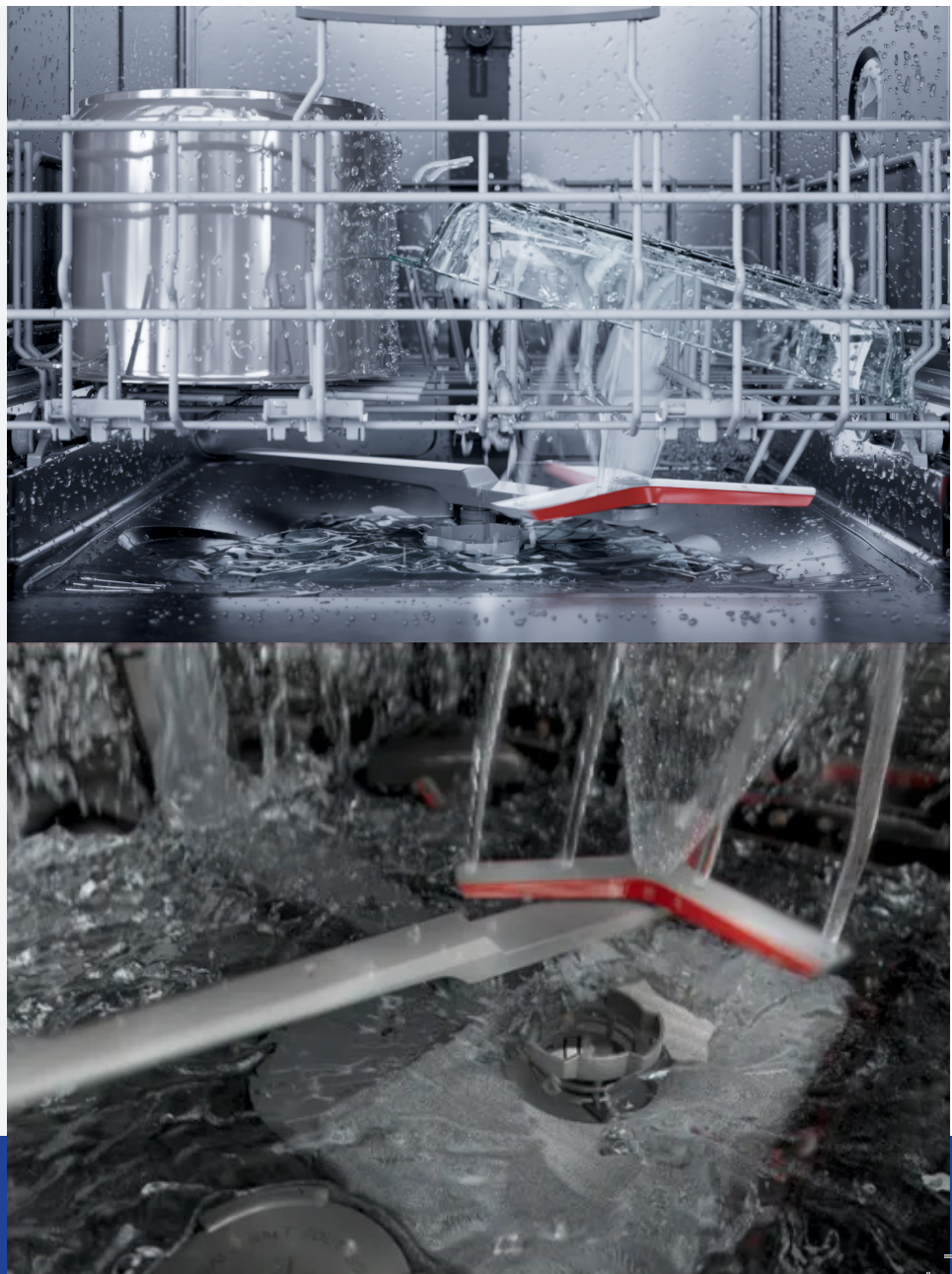
Bosch Dishwashers set the standard again with the industry's most advanced cleaning meeting the ultimate dry. Their newest innovation, the PowerControl spray arm, targets your dirtiest dishes for the deepest clean.

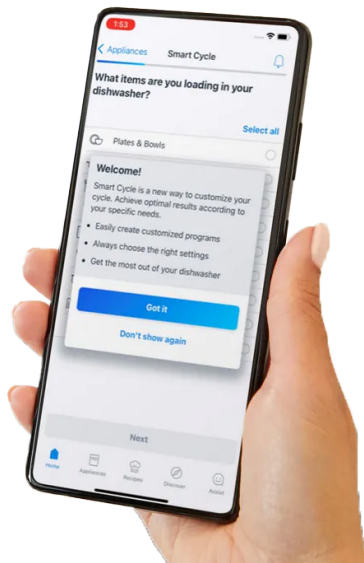
The PowerControl spray arm enhances the PrecisionWash technology by allowing you to select which target areas get clean no matter where you place them on the bottom rack. How it works – Choose your preferred wash intensity and select your preferred target areas on the lower rack.

PowerControl does not require more water usage, can be controlled with your Home Connect App and the dishwashers that have this feature are Energy Star Certified.

If that doesn't impress you, they have also upgraded some of their current features as well.

- ✔ PrecisionWash technology is now featured in every dishwasher. This technology uses intelligent sensors to assess soil levels and scan progress throughout your cycle.
- ✔ The new, modern designs are anti-fingerprint on stainless steel and have streamlined touch control panels and sleek door handles.
- ✔ Home Connect enhances your cleaning experience by remote monitoring and control. It allows you to interact with your dishwasher from your smartphone. This also gives you access to additional cycles and options for a more personalized dishwashing experience.





They also have three different energy-efficient and advanced drying technologies.

1. PureDry – the core drying system that does not pull in outside air. Since there is no exposed heating element, you can put plastic containers and lids anywhere.

2. AutoAir – this automatically opens the door at the end of the drying cycle, which allows moisture to escape and fresh air to circulate to help dry the dishes.

3. CrystalDry – this technology transforms moisture into heat to give the ultimate dry.



Bosch's next-generation dishwashers offer smart performance alongside cutting-edge design and groundbreaking features, transforming your kitchen experience. Simplify your dishwashing tasks by enhancing the performance of a Bosch dishwasher.





KIEFFER'S TRADE PARTNER PROGRAM

Kieffer's Trade Partner Program information is now available on our website! You can sign up under the Trade Partners Tab and click on the Kieffer's Trade Partner Program to become a registered Kieffer's Trade Partner. Once you register, you will receive incentives when you partner with us on your projects.

1. Dedicated Trade Sales Representative and Logistics coordinator for your projects.
2. Receive exclusive pricing/rewards.
3. Invitations to relevant industry events.
4. Our own delivery and installation teams.
 - a. Dedicated teams in Pennsylvania, New Jersey, Delaware, and Maryland

DESIGNER

- ✓ Eligible for exclusive "reward" programs (administered by Kieffer's on your behalf)
- ✓ Dedicated sales representation and logistics coordinator
- ✓ 60+ employee delivery and installation division
- ✓ Over 60 manufacturers in an 18,000-square-foot showroom
- ✓ Invitations to relevant industry events



Register for
Kieffer's Advantage

BUILDER

- ✓ Expert consultation- from specs to compliance
- ✓ Project pricing
- ✓ Trade partner incentive programs
- ✓ Dedicated sales representative
- ✓ Turnkey provider from sales to installation
- ✓ Over 60 manufacturers in a new 18,000-square-foot award-winning showroom



Register for the
Builder Program

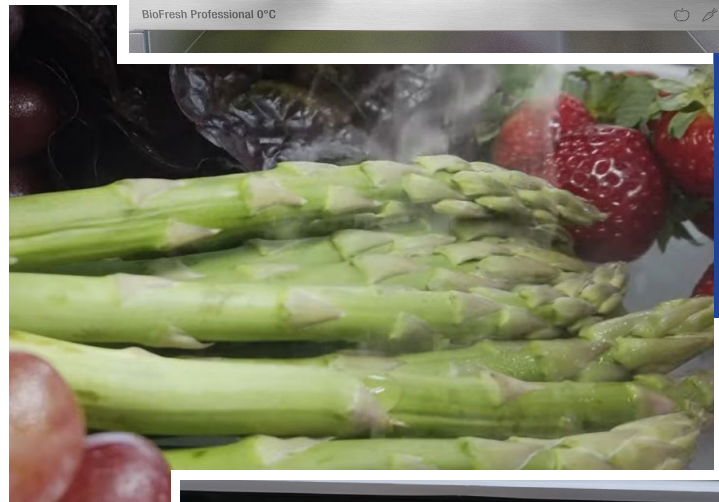
Let's work together! Register and get a smooth project experience, from start to finish. This program is just one of the ways we are bringing you our service and support as your "Trade Partner".

LIEBHERR

HYDROBREEZE

For more than 65 years, Liebherr has been pushing the limits of technology, efficiency, and award-winning designs. Once again, they are showcasing their revolutionary technology and challenging the traditional cooling methods.

HydroBreeze is now available in one of their refrigerators. This technology provides a cold mist that covers and protects fruits and vegetables to give your food that extra boost for a longer shelf life. It ensures crisp freshness and improves structure. HydroBreeze is activated every 90 minutes or four seconds and for eight seconds when the door is opened. This provides a protective balm like what you see in the grocery store. With Liebherr's multiple ways to keep your food fresher and longer, you will not be disappointed. Add the latest feature to these other quality features:



1

BioFresh Professional Safe

gives food an additional boost of freshness for a long shelf life as well as ideal storage conditions for the most delicate foods.

This is also where the HydroBreeze activates.

2

AutoDoor

hands-free option to open your refrigerator with a knocking signal or a voice command.

This is the first refrigerator that can be opened and closed fully automatically. You can even individually select the opening angle and the duration until closing.

3

Integrated SmartDeviceBox

connects to the internet at any time and it provides you with all the Smart Home benefits.

So why Liebherr? They pride themselves on their expertise, bringing greater pleasure to eating and drinking, and making everyday life a little easier. Their refrigeration saves energy, has a high-quality standard, and award-winning designs.



PRSRT STD
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SOUTHEASTERN PA
19399

Kieffer's Advantage Trade Partner Program

- ✓ Certified Installers
- ✓ Family-Owned for Over 100 Years
- ✓ Exclusive Invitations to Industry Events
- ✓ Dedicated Trade Account Manager
- ✓ Access to Special Trade Partner Incentive Programs

Contact your dedicated sales representative
or visit www.kieffers.com/trade
to register today!

