



WINTER 2024

YOUR DELIVERY AND INSTALLATION SPECIALISTS



30+
Delivery & Installation
Vehicles

60
Drivers & Installers
(Kieffer's Employees)

6
Logistics & Scheduling
Coordinators

WHAT'S INSIDE FOR Q1 2024

KIEFFER'S
Fleet

FISHER & PAYKEL
CoolDrawer™

ELECTROLUX
Laundry Tower

XO
Wine and Weed
Preservation System

KIEFFER'S FLEET

Kieffer's Appliances has been around for over 100 years. With that much history under our belt, we have been looking to the future and figured out how to provide a niche in the appliance market.

Why provide customers with a great sales team and then leave it up to someone else and hope that they provide the service that you pride yourself on? That is where we decided to investigate what would make us different.

After some time, we realized that we could help our clientele from start to finish and have our trade partners work with us through the whole process. It became clear that having our own delivery and installation team was the best way forward. What once started out as five delivery trucks and one subcontracted installer has expanded significantly to allow us to service our Trade Partners throughout the PA, NJ, DE, and MD markets.



The Numbers

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6

**Logistics & Scheduling
Coordinators**

This has expanded our operations department to include Logistics Coordinators. They help schedule the drivers and installers and coordinate the teams that are out in the field.

Once a customer or trade partner walks in, the transition is seamless. We can now provide our trade partners and customers with Kieffer's employees from start to finish throughout your entire appliance purchase decisions.

FISHER & PAYKEL COOLDRAWER



Fisher & Paykel offers you a brand that challenges the conventional appliance. They have been designing products since 1934 and have grown into a global company with products sold in more than 50 countries around the world. Their design philosophy is the Social Kitchen. This philosophy develops flexible appliances that can be distributed throughout your kitchen and tailored to your individual lifestyle and needs. The kitchen is no longer a place where food is made. It is where you go to talk about your day, where homework is done, and where you engage with friends and family.

With that in mind, one of Fisher & Paykel's visionary appliances is the Integrated CoolDrawer Multi-temperature drawer. This individual drawer can be used as a refrigerator, pantry, or freezer with the push of a button.





REFRIGERATOR SETTING:

- Ideal storage for most foods, such as fruits and vegetables, dairy products, processed meats, and drinks.
- Compact upper storage tray is a perfect place for sensitive foods, such as peaches, cherries, cheeses, and deli meats.
- The tall bin works for large bottles and containers.



PANTRY SETTING:

- Designed for foods that require a cool, dark place for storage like tropical fruits, tomatoes, bananas, breads, and cereals.
- Pantry mode provides a solution for all those foods that you didn't previously know what to do with.



WINE SETTING:

- Take advantage of special settings that preserve and present wine at its optimum temperature.
- Ideal for both short-term and long-term wine storage.



CHILL SETTING:

- Set this as an ideal temperature for highly perishable meats, poultry, and seafood.
- Hold them at a temperature as close to freezing as possible to retain their vital freshness.



FREEZER SETTING:

- Frozen food storage with the added flexibility of three freezer functions.
- Use for longer-term storage of frozen items.

The variable temperature zone lets you change between five different food modes. This appliance is the ultimate in convenience and modular design. Add the CoolDrawer as a solution designed to fit your lifestyle. The flexibility that allows you to shift between the different requirements gives you the freedom to create your dream kitchen with no restrictions.



Electrolux

LAUNDRY TOWER

Electrolux has been shaping everyday living for the better ever since they started. Modernizing care technology for all fabrics and inspiring better garment care creates a positive environmental impact. Small, everyday changes can make a big difference.

With that concept in mind, Electrolux now offers a full-size and fully integrated front-load Laundry Tower that features a stacked design and takes up half the floor space of a traditional washer/dryer, freeing up the laundry room for extra storage, all with an easy to reach control panel. This fits easily into most closets and other tight spaces.



Some of the features of this laundry tower:

1. SmartBoost technology premixes water and detergent before the cycle begins to maximize the cleaning power of the detergent.
2. LuxCare Dry System - Save time and energy and protect items from over or under-drying with a sensor that detects humidity on the surface.
3. Optic Whites cycle keeps whites whiter than the normal cycle with bleach.
4. Instant refresh cycle revives fabrics without washing.
5. 15-minute fast wash and fast dry.
6. Extra large capacity that fits a king-sized comforter.
7. Sanitize washer setting - Certified to remove 99% of bacteria.
8. Adaptive Dispenser designed to accept PODS.

Whites and colors, hot wash and cold - these are the basics of laundry. There are many ways to care for your fabrics so they last and stay their best as long as possible. As experts in care, Electrolux wants you to change the way you care for your clothes. You and your clothes should have a clean, organized space. Be passionate about better living.





XO WINE AND WEED PRESERVATION SYSTEM



XO has introduced the world's first Wine and Weed Preservation System. This remarkable innovation was designed for wine and cannabis enthusiasts alike. The Wine and Weed System ensures your wine and canna products are each stored at their optimal temperature and humidity levels. This is a great addition to any home which allows enthusiasts to preserve the flavor, aroma, and integrity of their favorite products.

This new system has a revolutionary design in form and function. It is easy to use with a digital display so you can monitor the temperatures with a simple glance, and it locks to keep your contents safe and secure, making it a must-have appliance for responsible, discerning consumers.





Some of the highlights are:

- Two cannabis storage trays with extra compartments for more storage.
- Two unique environments:
 - o 54° to 75° for cannabis storage
 - o 41° to 64° wine storage
- Three different models to choose from – stainless steel, black glass, and panel-ready.
- Secure lock and key located in the toe kick.
- UV-resistant glass door protects the contents from harmful light.
- Elegant tri-color lighting – change the color with the push of a button.
- Zero clearance hinging for a truly flush design.





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Kieffer's Advantage Trade Partner Program

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- ✓ Exclusive Invitations to Industry Events
- ✓ Dedicated Trade Account Manager
- ✓ Access to Special Trade Partner Incentive Programs

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to register today!

