

SPRING 2024



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INTERVIEW WITH A KIEFFER'S INSTALLER

**Domingos
Soares**



Domingos Soares has been with Kieffer's for five years. He was born in Portugal and speaks fluent Portuguese. He lives in Philadelphia with his wife and young daughter. He enjoys watching MLS Soccer, the Phillies and, the Dallas Cowboys (Yuck!). In his spare time, he builds RC cars on his YouTube Channel.

Below are some of the questions that we asked him about what it is like to be a Kieffer's Installer and how the process goes when installing an appliance, as well as some fun facts:

Q. What skills did you bring with you to your role?

A. When I came to Kieffer's, I brought my mechanical skills and previous construction installation knowledge as well as some framing and vehicle knowledge. I use these skills in installing appliances, especially wood panels for certain brands.

Q. What is the number one thing you do when you arrive at a job site?

A. The first thing I do is inspect the job. I observe where all the appliances are going to be installed and check that they will fit in the space. I also check that the outlets, gas shut-off valves, and water connections are in the correct area to ensure our installations are seamless.

Q. What is your least favorite appliance to install and a favorite?

A. My least favorite appliance to install is an island hood. The reason is that you must get it perfectly centered over the cooktop. If it is off by at least an inch, you will notice, and it will look offset. It might sound crazy, but my favorite appliance to install is a built-in refrigerator. There is something about when you finish installing the refrigerator, and you stand back and look at the product, and it looks amazing. You are like, WOW, I did that!

Q. What supplies should you always have on you?

A. There are many supplies that an installer should have with them, however, these are a must – floor protection; you don't want to do anything to the client's floors while working. You should also have a moving blanket to set your tools on, screwdrivers, a tape measure, and drill bits to make pilot holes in the cabinets so you don't split the cabinet wood when securing the appliance.

Q. Do you feel like part of the team in Kieffer's Install Division?

A. I do feel like a part of the team. I try to get along with everyone, and Kieffer's makes it easy to get your work done and work things out.

Q. Any tips for our trade partners when installing appliances or prepping their job sites for our arrival?

A. One major thing our trade partners need to do is to follow the appliance specifications. Certain appliances need to have outlets, shut-off valves in certain areas, and exact opening depth, height, and width measurements to install the appliances without issues.



Kieffer's has been in business for over 105 years, specializing in the trade from multi-family to custom. Our certified installation team ensures a smooth process, making light work of any project, big or small. We offer service and support from start to finish to ensure a successful project.

PITT

COOKING

PITT Cooking has taken the gas cooktop to a whole new level. What was once a complete one-piece gas cooktop that had everything connected, these new systems allow you to get even more creative by choosing a selection of individual burners that go right into your countertop space.

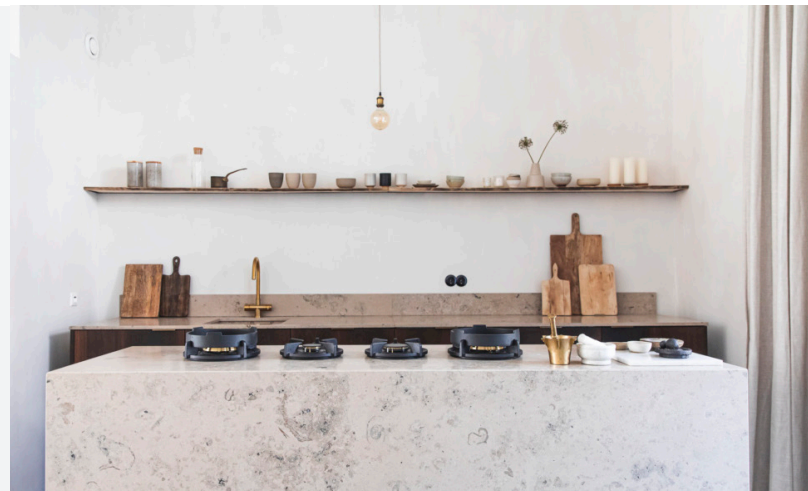
PITT Cooking redefines the art of kitchen design, offering a culinary system where gas burners are elegantly integrated into the countertop. The approach not only enhances the aesthetic appeal of the space but also ensures a spacious layout for your culinary endeavors. These cooktops are expertly crafted in Holland, ensuring superior quality and performance.



Some of the features are:

- ✓ Integrated cooking system
- ✓ Robust cast iron grates
- ✓ A selection of burners – from low to powerful high flame
- ✓ Substantial distance between burners
- ✓ Safe and certified
- ✓ Applicable to many countertop materials
- ✓ Easy to clean with no ridges or corners
- ✓ Assortment of configurations to fit your needs

Experience the perfect blend of function and design with this product in our showroom, and let us help you with your personal cooking style and available space to determine which gas burners work for you.



KITCHEN TRENDS FOR 2024

Are you tired of looking at your drab kitchen? Do you feel like you need an upgrade? You are in luck! Some of these 2024 kitchen trends will provide you and your customers with a kitchen that still feels like the heart of the home.

1. Induction Cooktops

This type of cooking is getting sleeker, and cooktops are more easily integrated into the countertop. Food cooks faster, the precise control of heat gives better performance, and they heat and cool quickly, so they are safer for families with young kids.



2. Color Trends

Color has been taking over the kitchen for the past few years. From customizable refrigerator panels to range hardware, using a pop of color to bring life to the kitchen is the new trend. A few options to bring your kitchen the attention it deserves are:



True Residential Refrigerators

You can customize their refrigeration with many color options to design your dream kitchen or by using color match.



Bluestar Ranges

Bluestar offers color match as well as over 1000+ colors and 10 trim options for you to choose from, including their 2024 Winter Color Palette.



Viking

Their color collection is next-level iconic. They are introducing 20 rich hues that embody American quiet luxury and bold individualism.

3. Smart Ovens

Speed Ovens and steam ovens are starting to replace microwaves because consumers want their appliances to be faster and smarter. Speed ovens preheat quickly and can act as a secondary oven as well as a space saver. Steam ovens provide flexibility as well as retaining the nutrients in your meals. Both ovens are smart and can save and customize your favorite recipes.



U R B A N
Bonfire[™]

PREFAB OUTDOOR KITCHEN

U R B A I N

Being at the forefront of the evolution of the outdoor kitchen is in Urban Bonfire's DNA. This company wanted to create an atmosphere that was both country-sweet and city-smart. Using creative designs and expertise in appliances and outdoor cooking techniques, Urban Bonfire quickly became known as the expert in outdoor kitchen design in North America.

One of Urban Bonfire's options is its Classic series. The Classic collection offers a series of their most popular outdoor kitchen configurations, colors, and accessories. This collection has more than 50 configurations for you to choose an outdoor kitchen that suits your space and needs.

Compatibility
 Custom trim kits for compatibility with major outdoor appliance brands and models. See our [Compatibility Chart](#) for more details.

Construction

- Non-combustible thick gauge marine grade aluminum
- Outdoor grade 304 stainless steel hardware

Countertop *NEW*
 Premium Dekton® Countertops, available in two finishes

NACRAE™ Finish
 Super durable NACRAE™ powder coating finish included on all cabinets and accessories

Sink & Faucet
 Outdoor grade stainless steel sink and faucet

Universal Track System
 Included accessories can be rearranged to maximize functionality and usage of every cabinet.

A Solid Foundation

- Commercial grade stainless steel leveling legs
- Self-leveling toe kick that adapts to slope and outdoor site conditions

Conduits & Access Panels
 Designed for easy access and installation to outside services such as electrical, gas and plumbing

Color Swatches:
 ANTHRACITE, CHANTILLY, CLAY, KEON, DANAE

1

Choose your layout
 from the Classic Outdoor
 Kitchen Series.

2

Choose your cabinet finish
 each finish is crafted with a micro-textured formula that preserves and protects the cabinets in any climate.

3

Choose your countertop
 either a light and bright gray that brings a natural touch or a shade of beige to catch the essence of the countertop.

4

Choose your appliances
 partner with world-leading outdoor cooking appliance brands.



No matter what you want your outdoor cooking space to look like, Urban Bonfire has the Classic collection set up for you to pick and choose exactly what you want in your space. You can choose a grill, refrigerator, sink, and multiple storage options.

Urban Bonfire is dedicated to designing and manufacturing timeless, quality products for outdoor space activation.

**Ask your Kieffer's Trade Representative about
Prefab pricing today.**





PRSRT STD
U.S. POSTAGE
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PERMIT #117
SOUTHEASTERN PA
19399

Kieffer's Advantage Trade Partner Program

- ✓ Certified Installers
- ✓ Family-Owned for Over 100 Years
- ✓ Exclusive Invitations to Industry Events
- ✓ Dedicated Trade Account Manager
- ✓ Access to Special Trade Partner Incentive Programs

Contact your dedicated sales representative
or visit www.kieffers.com/trade
to register today!

